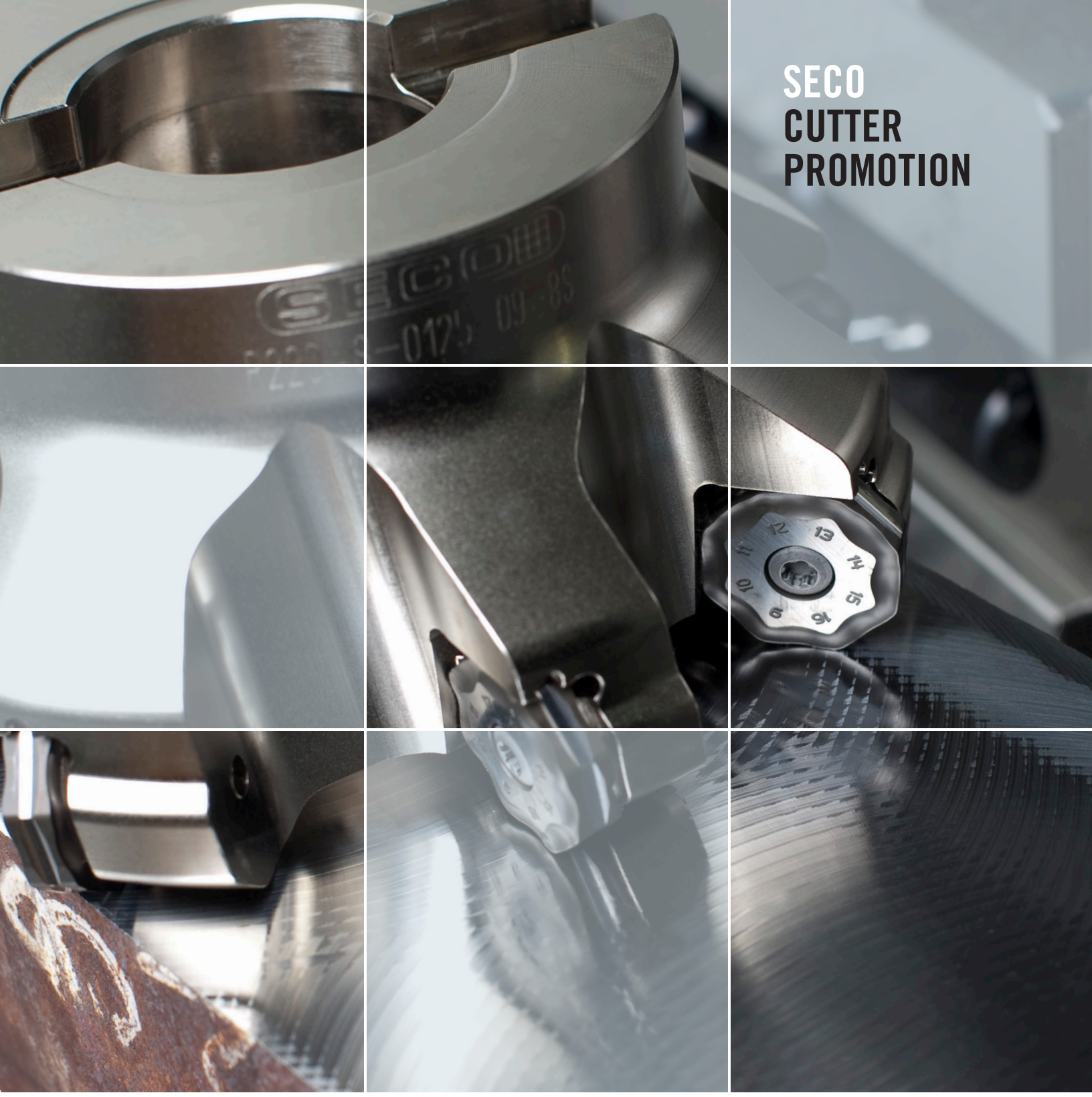


SECO CUTTER PROMOTION

SWITCH TO SECO & SAVE

SECO

A STRATEGIC PARTNERSHIP

PROGRAM OVERVIEW

Our partnership with distributors, who are serious about the success of their customers and knowledgeable about the cutting world, is critical to the success of Seco. With a focus on productivity, we are committed to understanding and addressing the needs of our customers in a mutually profitable way, and the primary way we do this is through our distribution network.

Market growth depends on a steady stream of high quality, innovative products. But it also depends on Seco providing the information, business systems and education necessary to equip the entire supply chain for success. Working closely with distribution in these areas is essential.

GUIDELINES

- Designed to take competitive product off of the spindle and exchange it with Seco proprietary products
- Customer needs to be willing to surrender current cutter and purchase the qualifying amount of inserts
- Distributor will be invoiced for the steel at 65% off list price.
- Excluded from the program are non-standard tooling, Seco-Capto, Tooling Systems and Solid Carbide Drills. These items are not part of the Cutter Exchange Program.

PROCESS

1. Distributor Certified Pro3 Specialist will qualify the competitive opportunity.
    a. Customer is willing to forfeit the current (competing) cutter
    b. Competing brands are limited to Kennametal, Widia, Iscar, Ingersoll, Sumitomo, Mitsubishi and Komet.
    c. Customer is willing to purchase (at least) the minimum insert requirement
    d. Customer meets the minimum annual usage expectations
2. Distributor Certified Pro3 Specialist will inform the customer that they will be required to surrender their competitive cutter upon receipt of the new SECO cutter. Distributor Certified Pro3 Specialist will remove the competing cutter from the customer's facility and dispose of accordingly.
3. Distributor Certified Pro3 Specialist will place an order for the cutter and required amount of inserts to be drop-shipped to the customer location.

Note: Competitor comparisons are based on tool testing and are accurate at the time of printing.

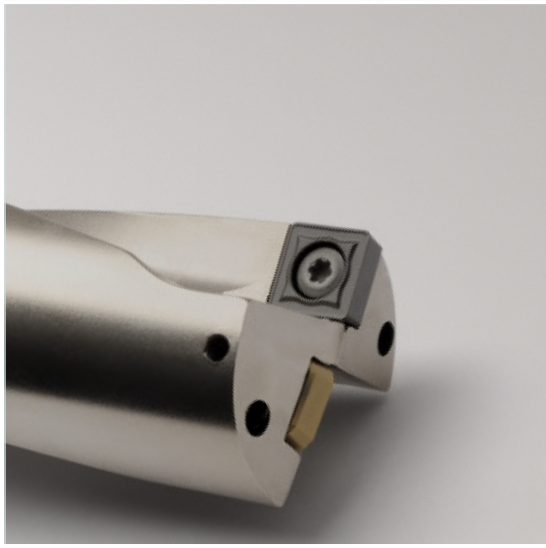


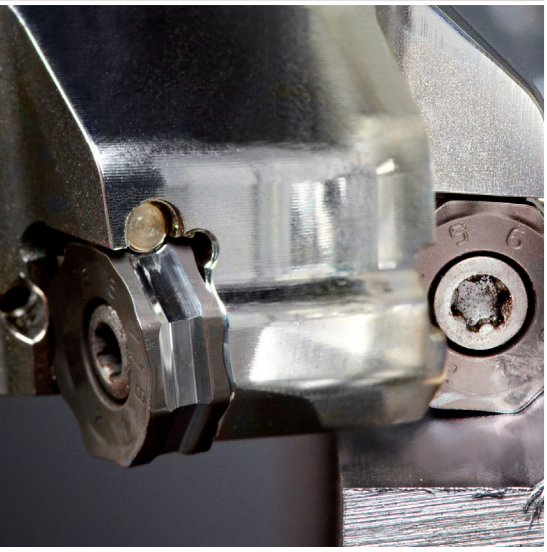


Offering a diverse portfolio of tooling, toolholding systems and value added services together, we address the full spectrum of cutting tool solutions for metalworking. We constantly strive to improve our products and services, looking for new and innovative ways to add value and exceed customer expectations.



Our distributors have been critical partners in promoting the productivity that manufacturers turn to for maximum profitability. Throughout our history, we have continuously led the charge to develop new technologies to address the ever-changing demands faced by manufacturers.







Our superior product offering combined with the experience and expertise of Seco Technical Specialists, enables us to provide the most advanced solutions for the machining of specialized components, setting us apart from our competition.



Required number of inserts per pocket: 10
Recommended annual insert usage per pocket: 40

SQUARE SHOULDER MILLING

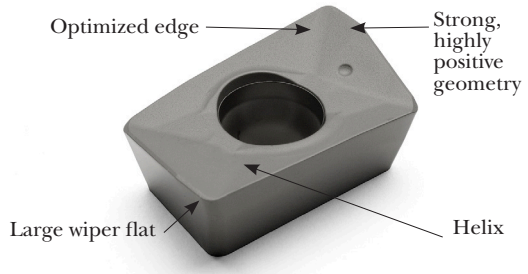
TURBO – FOR PEAK PERFORMANCE IN THE SMALLEST TO THE BIGGEST OPERATIONS

The Seco Turbo Square Shoulder Milling range is the industry's most comprehensive and versatile solution to all square shoulder milling requirements. From a small depth of cut with the Turbo 6, the Turbo 10 and Turbo 12 for medium D.O.C.s and the Turbo 18 for heavy machining, Seco has a square shoulder solution for every operation in every material.

TURBO PRODUCT RANGE

	DIAMETER RANGE	D.O.C.	INSERT SIZE	MAX RADIUS	PITCH CONFIGURATION			MOUNTING				HELICAL	CASSETTE
					COARSE	NORMAL	CLOSE	CYLINDRICAL	WELDON	SHELL	COMBI		
Nano 6	0.375 - 1.5	0.197	XO..06	0.063		■	■	■		■	■	■	
Turbo 10	0.625 - 4.0	0.354	XO..10	0.122		■	■	■	■	■	■	■	
Super 12	0.75 - 10.0	0.433	XO..12	0.248	■	■	■	■	■	■	■	■	■
Power 18	1.0 - 10	0.669	XO..18	0.248	■	■	■	■	■	■	■	■	■

TURBO INSERTS

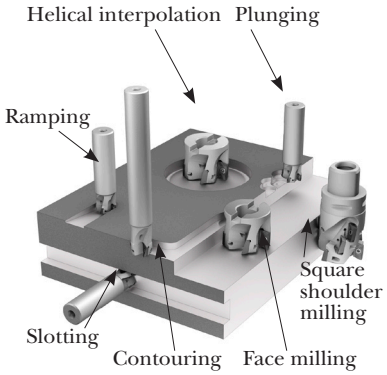




MAIN BENEFITS

- Highest performing square shoulder mills
- Flexible for most machining applications
- High quality surface finish
- 90° shoulder angle
- Extensive range

APPLICATION AREAS



COMPETITOR COMPARISON

Competitor Product	The Seco Advantage
Iscar Heli 2000 (10, 15)	Broad range of insert sizes available, insert grades and chip breakers for all materials
Kennametal Mill 1 (10, 14, 18, 25)	Broad range of insert sizes and small diameter end mill solution available



SQUARE SHOULDER MILLING



Required number of inserts per pocket: 10
Recommended annual insert usage per pocket: 40

SQUARE T4-08 – STABILITY AND VALUE

The Square T4-08 concept provides an ideal balance of high performance and cost effectiveness. Strong, reliable pocket seats combined with multi-edge inserts optimize stability and provide true 90° walls. Inserts are mounted tangentially, providing the strength needed for increased depths of cut with small diameters. Square T4-08 provides a smooth cutting action through the use of positive rake angles with a variable lead angle of the cutting edge. The cutter excels in cast iron and steel applications, and is ideal for contouring difficult-to-machine materials.

SQUARE T4-08 PRODUCT RANGE

	DIAMETER RANGE	D.O.C.	INSERT GEOMETRIES	INSERT RADII	PITCH CONFIGURATION			MOUNTING				RADII RANGE
					COARSE	NORMAL	CLOSE	CYLINDRICAL	WELDON	SHELL	COMBI	
SQT4-08	.625 to 2.50"	0.315	LOEX 08	0.063		■	■	■	■	■	■	(.016", .032", .047", .062")

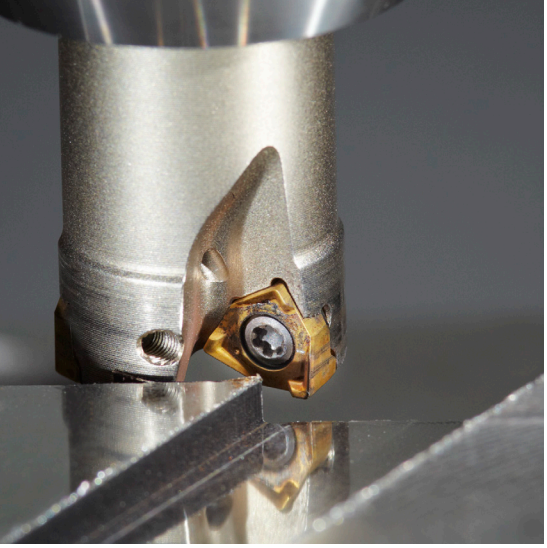
GRADE OPTIONS

INSERT	LOEX08-M08	LOEX08-MD08
MP1500	■	■
MP2500	■	■
MP3000	■	■
MM4500	■	■
MK1500	■	■
MK2050	■	■
T350M	■	■
F40M	■	■



COMPETITOR COMPARISON

Competitor Product	Gold Max	The Seco Advantage
Ingersol	1SJ1Y, SJ5Y, SJ6Y Series	Broad range of insert sizes available, insert grades and chip breakers for all materials. Smoother cutting resulting in better tool life.
Iscar	T490 Series	Broad range of insert sizes available, insert grades and chip breakers for all materials. Smoother cutting resulting in better tool life.



Required number of inserts per pocket: 10
Recommended annual insert usage per pocket: 40

SQUARE SHOULDER MILLING

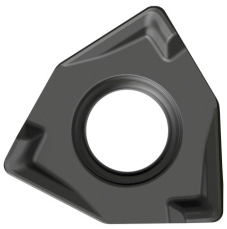
SQUARE 6™ SIX-SIDED INSERTS FOR PRODUCTIVITY AND COST EFFICIENCY

Square 6 cutters are available in two sizes to give you more economy across all of your square shoulder machining operations. Square 6 -08 is well suited for most milling machines while Square 6 -04 is suited for small and medium sized milling machines. Both feature six-edged inserts with integrated wipers to provide a high quality surface finish while achieving a true 90° square shoulder in one operation.

SQUARE 6 PRODUCT RANGE

	DIAMETER RANGE	D.O.C.	INSERT GEOMETRIES	INSERT RADII	PITCH CONFIGURATION			MOUNTING				CASSETTE
					COARSE	NORMAL	CLOSE	CYLINDRICAL	WELDON	SHELL	COMBI	
R220.96-04	0.75 - 2.50	0.157	M08	R.016 with wider wiper flat for better surface finish R.032 for better insert corner security		■	■	■	■	■	■	
R220.96-08	1.50 - 6.00	0.295	ME09 M13 MD15 M08 M11	R.031 for normal cutting conditions R.062 for tougher cutting conditions	■	■	■	■	■	■	■	■

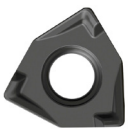
SQUARE 6 INSERTS



Square 6-08

Strong, highly positive geometry 0.25" thick

Cutting edge length 0.295"



Square 6-04

Strong, highly positive geometry 0.129" thick

Cutting edge length 0.157"

MAIN BENEFITS

- Lower cost per part
- Lowest cost per edge
- High quality surface finish
- Tool flexibility
- 90° shoulder angle

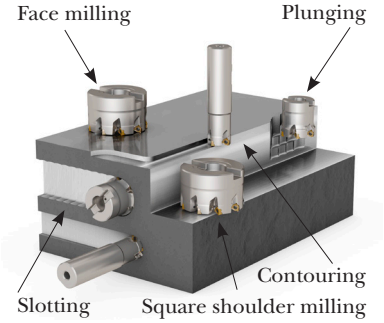
GRADE OPTIONS

INSERT	XNEX 0806..	XNEX 0403..
MP1020	■	■
MP1500	■	■
MP2500	■	■
MP3000	■	■
T350M	■	
MM4500	■	■
F40M	■	■
MK1500	■	■
MK2050	■	■
MK3000	■	■
H25	■	
MS2500	■	

COMPETITOR COMPARISON

Competitor Product	The Seco Advantage
Iscar Helido 490/690	More grades and geometries available, close pitch cutters available, higher feed rates possible, quiter more secure machining with better chip evacuation in deep depths of cut
Tungaloy TecMill tangential mill (11 & 16)	Six edges per insert vs. their 4-edged insert, cutters smaller than 2.0" available

APPLICATION AREAS



FACE MILLING

DOUBLE OCTOMILL™ FACE MACHINING FOR MANY MATERIALS & APPLICATIONS

Two sizes are available to meet a wide variety of face milling challenges. The Double Octo -05 is designed for smaller machines or components where lower stock removal is needed with a maximum depth of cut capability of 0.118". The Double Octo -09 is the cutter choice for medium and large machines or where heavier depths of cut are needed, up to 0.236".



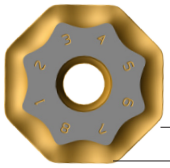
Required number of inserts per pocket: 10
Recommended annual insert usage per pocket: 40

DOUBLE OCTOMILL PRODUCT RANGE

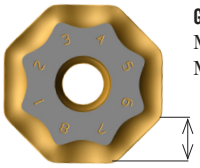
	DIAMETER RANGE	INSERT GEOMETRIES	D.O.C.	WIPER WIDTH	PITCH CONFIGURATION			MOUNTING		
					NORMAL	NORMAL +	CLOSE	SECO-CAPTO	SECO WELDON	SHELL
R17-220.48-05	1.0 - 5.0	ME10 ME11 M10 M11	0.118 0.118 0.098 0.098	.0118 .0394 .0118 .0394	■	■	■		■	■
R220.48-09	2.50 - 12.50	ME12 ME13 M12 M13 M14 M15 MD16 MD17	0.236 0.177 0.236 0.177 0.236 0.177 0.236 0.177	0.018 0.083 0.018 0.083 0.018 0.083 0.018 0.083	■		■	■		■

DOUBLE OCTOMILL INSERTS

MAX DEPTH OF CUT ON.U -09

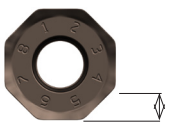


GEOMETRIES
ME13/M13/M15/MD17
Max D.O.C. .177"

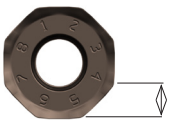


GEOMETRIES
ME12/M12/M14/MD16
Max D.O.C. .236"

MAX DEPTH OF CUT ON.U -05



GEOMETRIES
ME11/M11
Max D.O.C. .098"

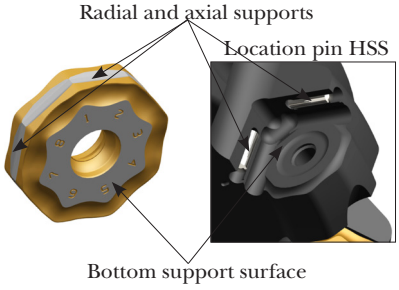


GEOMETRIES
ME10/M10
Max D.O.C. .118"

COMPETITOR COMPARISON

Competitor Product	The Seco Advantage
Iscar 16 Mill & SQF 45 (10MM insert)	Smoother cutting and improved tool life due to advanced chip breakers and grades, larger depth of cut capability, wiper flats available for finishing, more positive axial rake

The innovative Double Octomill inserts are accurately positioned in the pockets by hardened HSS pins making indexing easy and secure. What's more, the 65 HRC pins ensure an extremely long life for the pocket.





FACE MILLING

QUATTROMILL™ FOR SIMPLIFIED FACE MILLING OPERATIONS

Quattromill is a face mill with a 45° lead for reduced cutting forces resulting in high productivity face milling. The nickel base coating aids in chip evacuation and the free cutting action of the inserts makes this mill the most free cutting on the market. That results in improved surface finish, reduced power requirements and better tool life.

Required number of inserts per pocket: 10
Recommended annual insert usage per pocket: 40

QUATTROMILL PRODUCT RANGE

	DIAMETER RANGE	D.O.C.	INSERT GEOMETRIES	INSERT SELECTION	PITCH CONFIGURATION			MOUNTING				CASSETTE
					COARSE	NORMAL	CLOSE	R8 SHANK	SECO WELDON	SHELL	SECO-CAPTO	
R217/220.53 -09	0.75 - 4.0	0.180	E04 ME06 ME07 M05 M08 D09	Pressed inserts (SEMX) for steels and cast irons Ground inserts (SEEX) for difficult materials and aluminum All inserts with .059 wiper flat	■	■	■	■	■	■	■	■
R217/220.53 -12	1.50 - 8.0	0.236	E08 ME11 ME12 M10 M14 M15 MD18	Pressed inserts (SEMX) for steels and cast irons Ground inserts (SEEX) for difficult materials and aluminum All inserts with .063 wiper flat (full wipers available)	■	■	■			■	■	■
R217/220.53 -15	3.0 - 8.0	0.295	E10 ME15 M17 M18 MD20	Pressed inserts (SEMX) for steels and cast irons Ground inserts (SEEX) for difficult materials and aluminum All inserts with .071 wiper flat (full wipers available)	■	■	■			■		■

COMPETITOR COMPARISON

Competitor Product	The Seco Advantage
Ingersoll 5N6K03R01	More free cutting with improved tool life, higher cutting parameters possible
Kennametal KSSM 45	Improved tool life, higher cutting parameters possible



HIGH FEED MILLING



FOR MACHINING UP TO THREE TIMES FASTER THAN CONVENTIONAL METHODS

High Feed Milling pairs shallow depth of cut with high feed per tooth which gives higher metal removal rates, resulting in more parts being machined. The cutting forces are directed at the machine spindle in the axial direction which means greater stability and reduced vibrations, extending tool life. High Feed Milling will increase productivity and decrease the machining time on each work piece.

Required number of inserts per pocket: 10
Recommended annual insert usage per pocket: 40

HIGH FEED PRODUCTS

	DIAMETER RANGE	D.O.C.	INSERT GEOMETRIES	APPLICATION	PITCH CONFIGURATION			MOUNTING			CASSETTE	HELICAL
					COARSE	NORMAL	CLOSE	CYLINDRICAL	SHELL	COMBIMASTER		
R217.21-LP Highfeed 2	0.625 - 1.25	0.030	E05 ME05 M06 MD07 D06	High performance, high feed machining		■	■	■		■	■	
Highfeed 4	1.00" to 2.50"	0.035	LO..06	High performance, high feed machining		■	■	■	■	■		■
R217/220.21 -218.19	0.625 - 8.0	varies by cutter diameter	E.. ME.. M.. MD.. D..	General purpose high feed machining		■	■	■	■	■	■	
R220.21-SCET	2.0 - 4.0	0.295	ME.. M.. MD..	Heavy duty high feed machining		■			■			

HIGHFEED 2 & 4



R220.21-SCET

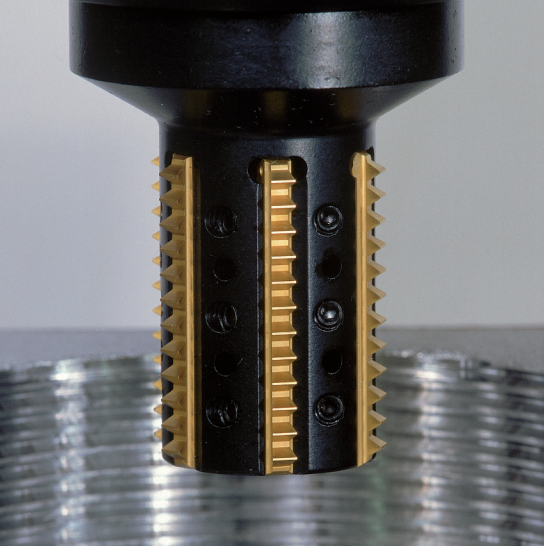


R2XX.21-218.19



COMPETITOR COMPARISON

Seco Product	Competitor Products	The Seco Advantage
Highfeed 2	Ingersoll 1TG1F Mitsubishi AJX	Seco offers more grades, can utilize higher speed and feed parameters
218.19	Iscar Helido 600 Upfeed Ingersoll Power Feed	Seco offers more grades, a broader tool range and can utilize higher speed and feed parameters



THREAD MILLING

THREAD MILLS ARE VERSATILE AND COST-EFFECTIVE

Seco offers all the functionality you need, from our multi-tooth indexable insert line. One tool can machine, regardless of diameter, threads of the same pitch. Seco multi-tooth indexable threadmills are easy-to-load, are double-sided and offer increased thread length capability for most pitches.

Required number of inserts per pocket: 2
Recommended annual insert usage per pocket: 5

THREAD MILLING PRODUCT RANGE

	DIAMETER RANGE	THREAD LENGTH	INSERT STYLE	NO. OF INSERTS	MOUNTING
R396.18	0.39 - 0.47	0.51	13..	1	Cyl/Weldon
R396.19	0.67 - 1.42	1.57	396.19-4003 396.19-4005	2, 3, 6	Seco/Weldon
R396.19 Shell mill	0.67 - 1.42	1.50	396.19-4003 396.19-4005	6	Shell mill
R396.19 Long reach	0.87 - 1.18	1.57	396.19-4003 396.19-4005	3	Seco/Weldon
R396.19 Single tooth	0.580	1.10	396.19-4003	1	Seco/Weldon

The design of our indexable thread mill cutters and inserts represent another step forward for thread making applications.

- Easy to load inserts with two cutting edges 1.575” length
- Wear resistant grade F30M a universal choice for all materials
- Cutter body accommodates both O.D and I.D threads
- Multi tooth cutter holds up to six inserts for faster running parameters
- Threads forms made for 100% thread depth if needed
- Long reach cutter and shell mills available if long threads needed
- Inserts are precision ground for highly accurate thread form

COMPETITOR COMPARISON

Competitor Product	The Seco Advantage
Vardex	Our indexable cutters are easier to load, we offer a superior carbide grade which provides more consistent tool life and greater productivity, we offer software support to make programming the tool path an easy process
Advent	The carbide used to produce Seco’s thread mills is of a higher quality, they have one cutting edge per insert vs. Seco’s two
Stellram	The carbide used to produce Seco’s thread mills is of a higher quality, our sales force is more knowledgeable in thread milling
Carmex	The carbide used to produce Seco’s thread mills is of a higher quality, our sales force is more knowledgeable in thread milling

THREAD MILLING VS. TAPPING

On today’s CNC machining centers, Seco thread milling is THE solution. Superior threads, better chip and thread control, minimum power requirements and no more down time due to broken taps.

DRILLING

PERFOMAX™ INDEXABLE DRILLING FOR THE HIGHEST METAL REMOVAL

Perfomax inserted drills are the ultimate in rugged versatility. These drills can be used in both rotating and stationary applications. They incorporate grades and geometries that are optimized for a wide variety of work applications. Periphery inserts feature grades designed to take high heat and heavy abrasion. Interior inserts are tougher and designed to resist built-up edge and chippage. These features allow you to machine at high speeds and feed rates, drill through angled and rough surfaces, counterbore, and drill through cross holes and even drill half-holes. Perfomax insert drills for machining all materials are without question the leading insert drill in today's market.



Required number of inserts per pocket: 20
Recommended annual insert usage per pocket: 100

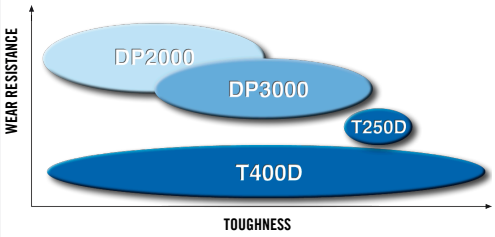
PERFOMAX PRODUCT RANGE

R7-C back end features side coolant port for stationary applications.

DRILL	DIAMETER RANGE	MAX DRILLING DEPTH	THROUGH COOLANT	MOUNTING				INSERT STYLE
				R7 (1 FLAT)	R7-C (4 FLATS)	ABS 50	SECO-CAPTO	
SD502	0.594 - 2.375	2xD	■	■	■	■		Square
SD503	0.594 - 2.375	3xD	■	■	■	■	■	Square
SD504	0.594 - 2.375	4xD	■	■	■	■	■	Square
SD505	0.750 - 2.000	5xD	■	■		■		Square
SD542	2.250 - 3.500	2.5xD	■	■				Square
SD572	0.591 - 1.850	2xD	■	■			■	Trigon

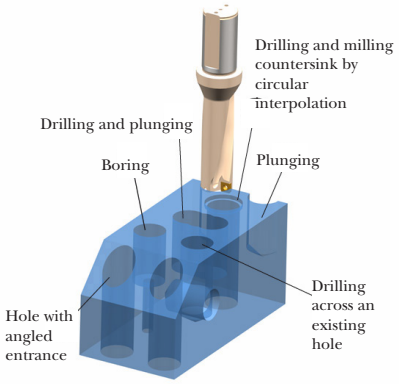
PERFOMAX INSERTS & APPLICATION

GRADES



GEOMETRIES

Multiple geometries available for many materials and operations, some available with wiper flats for improved surface finish.



FEATURES & BENEFITS

- Strong square inserts
- High drill body stability
- Low friction coating
- Unique chip flute design
- Modern grades with the Duratomic technology
- Cost reduction through:
  - High application security
  - Versatility
  - Increased output
  - Low tool cost

COMPETITOR COMPARISON

Competitor Product	The Seco Advantage
Iscar DR Twist, DR Small, DR T (Lathe Drill), DR Big	5xD drills available, larger insert sizes available, higher feed and speed rate capability, more cutting edges than DR Small, do not utilize cartridges for larger drills
Kennametal DFR (2 edge) & DFT (3 edge) (2.5 or 4 x D)	Broad range of insert sizes available, higher feed and speed rate capability, same insert can be used in each pocket, can perform difficult drilling operations, more rigid and stable

THE SECO ADVANTAGE

- Optimized chip evacuation
- High productivity
- Low noise level



TURNING

JETSTREAM TOOLING®
COOLANT STRAIGHT TO THE EDGE

Controlling chips while machining titanium base alloys, superalloys, stainless steels and gummy steels is critical for safety and cost reasons. Seco's Jetstream Tooling is the ultimate in effectiveness and simplicity. The system creates a hydraulic wedge underneath the chip, lifting, quenching, breaking and forcing it out of the cut.

JETSTREAM TOOLING PRODUCT RANGE

The product range includes holders for the most common insert shapes; C, D, S, T and W, both negative and positive.
Holders are available with both square shank backend and Seco-Capto™ backend. Jetstream Tooling is available for both double sided negative and c-lock positive inserts. Jetstream Tooling Duo is available on all shank toolholders for negative inserts, but not for positive or VN.. inserts. Seco-Capto cannot feature Jetstream Tooling Duo due to the basic shape of the head.

THE SECO ADVANTAGE

- Elevated cutting data = increased productivity
- Extended tool life = cost reductions = reduced program stops for insert indexing
- Improved control = less downtime due to operator intervention
- Improved surface finish

COMPETITOR COMPARISON

In comparison to all competitive systems, Jetstream is easier to install and use. Additionally, the coolant arrives at the critical chip/tool interface before it mixes with air. The higher coolant density creates a more powerful hydraulic wedge underneath the chip resulting in superior cooling and chip breaking performance. There are additional advantages relative to the following systems.

Competitor Product	The Seco Advantage
Dorian Jetstream	An inefficient design creates only a modest force underneath the chip. This means poor chip control and chip evacuation.
Kennametal Beyond Blast	Currently a work in progress, this system is suitable only for finishing titanium at modest cutting conditions.

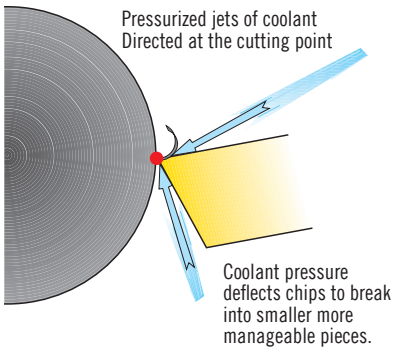
Required number of inserts per pocket: 20
Recommended annual insert usage per pocket: 80

3/4, 1 AND 1 1/4" SQUARE SHANK EXT.	
CN..43	CC..32.5
DN..43	CC..43
DN..44	DC..32.5
SN..43	RC.T10T3
TN..33	RC.T1204
VN..33	VB..33
WN..33	
WN..43	

2020, 2525 AND 3225 METRIC SHANK EXT.	
CN..43	CC..32.5
DN..43	CC..43
DN..44	DC..32.5
SN..43	RC.T10T3
TN..33	RC.T1204
VN..33	VB..33
WN..33	
WN..43	

3/4, 1 AND 1 1/4" SQUARE SHANK EXT. MDT	
LC..1603	LC..1606
LC..1604	LC..3008
LC..1605	

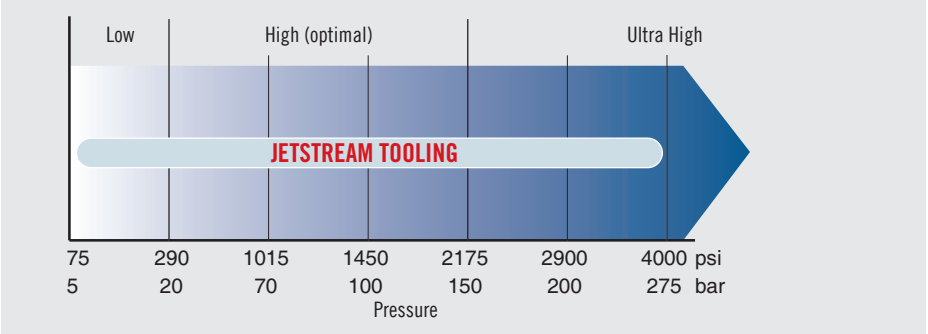
PRESSURIZED COOLANT



Reduces cutting edge temperature in heat zone.
Allowing higher cutting speed and longer tool life.

EFFECTIVE COOLANT PRESSURE

Improvements have been shown using coolant pressures as low as 75 psi, however significant benefits are achieved as coolant pressures increase from low pressure through high pressure and on to ultra high pressures.



TURNING

MDT MULTI-DIRECTIONAL TURNING

The Seco MDT (Multi Directional Turning) system consists of holders and inserts for external radial, external axial and internal machining. The system can be used for turning, profiling, grooving, cutting off and threading. One tool can replace three or four in the turret, resulting in significant cost savings.



Required number of inserts per pocket: 20
Recommended annual insert usage per pocket: 80

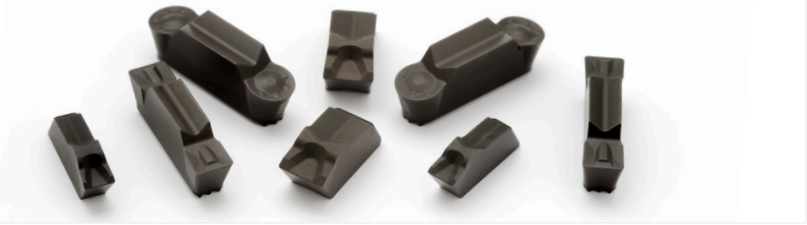
MDT PRODUCT RANGE

	DESCRIPTION	INSERT WIDTH	APPLICATION	TOOL SHANK SIZE
EXTERNAL	CFIR/L XX CF XX Standard Reach Tools	2, 3, 4, 5, 6, 8, 10 mm	Groove/Turn/ Profile/ Chamfer /Cut-off	.625 / .750 / 1.00 / 1.25 / 1.50"
	CFMR/L XX Long Reach Tools	3, 4, 5, 6, 8 mm	Groove/Turn/ Profile/ Chamfer /Cut-off	.750 / 1.00 / 1.25 / 1.50"

	DESCRIPTION	INSERT WIDTH	APPLICATION	TOOL SHANK SIZE
INTERNAL	A10 XX /A12 XX / A16 XX / A20 XX Standard Reach Tools	2, 3, 4, 5, 6 mm	Groove/Turn/ Profile/ Chamfer /Cut-off	.750 / 1.00 / 1.25 / 1.50"

	DESCRIPTION	DIA. PLUNGE RANGE	INSERT WIDTH	APPLICATION	TOOL SHANK SIZE
FACING	GR XX /FR XX / SR XX V21 XX / CFIR/L XX	.670" - 19.00"	2, 3, 4, 5, 6 mm	See Axial Calculator on Seco website	.650 / .750 / 1.00"

MDT INSERTS

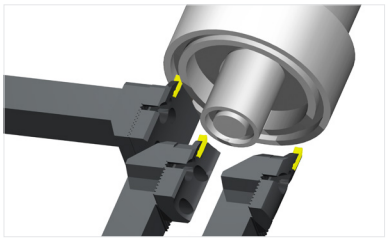


THE SECO ADVANTAGE

- Improved reliability
- Increased cutting data
- Good surface finish
- Less risk of vibrations
- Good repeatability (+/- 0,03)

COMPETITOR COMPARISON

Competitor Product	The Seco Advantage
Dorian Jetstream	An inefficient design creates only a modest force underneath the chip. This means poor chip control and chip evacuation.
Kennametal Beyond Blast	Currently a work in progress, this system is only suitable only for finishing titanium at modest cutting conditions.





DISTRIBUTOR CO-BRANDED MARKETING PROGRAM

MARKETING ON DEMAND

The process is user-friendly, efficient and cost-effective. The co-branded marketing process is done smoothly from conception to delivery, including the use of co-op funds; all managed all in-house at Seco.

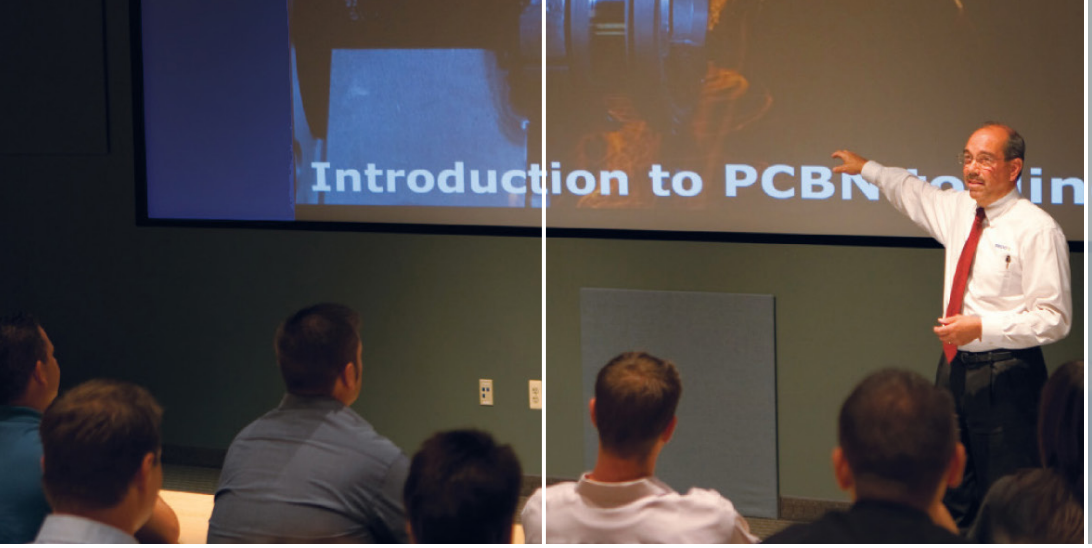
Here is what you need to know:

- Seco salesperson or Distributor representative contacts advertising.us@secotools.com to request custom flyer.
- Current material can be modified for co-branding (a page from the Productivity Kit Catalog, made into a flyer, for example).
- Custom items are also available (ads, postcards etc.).
- Upon receipt, approvals for Distributor co-op fund usage, pricing deviations if necessary and design needs are addressed.
- Custom marketing is reimbursed at 100% with the Authorized Distributor Goldstar co-op funds.
- Allow up tp 10 business days (2 weeks) from date of submission for project completion, during which time communications will be sent for proofreading and approvals.

Get your co-branded Seco marketing material today! Contact us at:

ADVERTISING.US@SECOTOOLS.COM
WWW.SECOTOOLS.COM/MOD





RESOURCES

Available on our website are our Machining Navigator product catalogs as well as product family specific brochures for our peak performers, all available to order or download as a PDF. Be sure to check out our YouTube page as well to view our many machining videos.

EXPAND YOUR KNOWLEDGE

EXPAND YOUR KNOWLEDGE AND RELEASE HIDDEN PRODUCTIVITY WITH THE SECO TECHNICAL EDUCATION PROGRAM (STEP).

The rate at which people and organizations learn and apply new technologies usually lies far behind the actual pace of development. Many companies in our industry use toolholders, milling cutters, drills, insert grades, geometries, and machining techniques that have been superseded. The result is an increase in the so-called "technology gap," which has a detrimental effect on a company's ability to compete, with productivity often falling well behind that which is possible.

A BROAD RANGE OF CLASSES

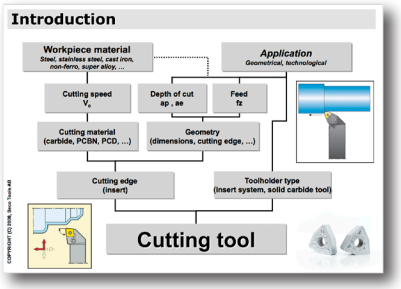
We offer over 150 classes under the STEP system, many of which are "hands-on". Popular classes include:

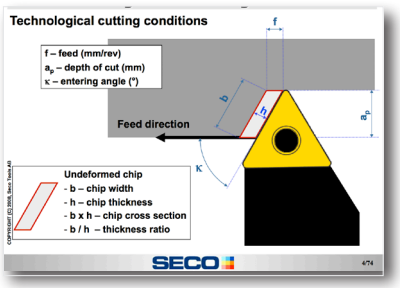
- Overview of cutting tool materials
- Failure analysis
- Principles of turning, milling & holemaking
- Calculating part cost
- The proper use of advanced tool materials
- Selection of cutting parameters

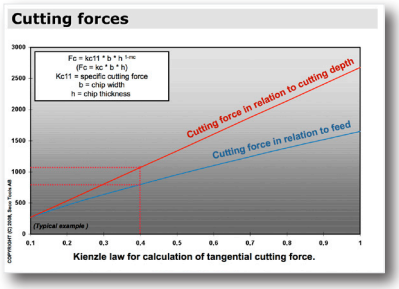
WHAT DO YOU GET WITH STEP?

- Substantial productivity increases resulting in improved profits
- Reduced waste of tooling
- Shorter machining time through optimization
- Increased production capacity
- Improved competitive position
- Greater employee satisfaction.

GET UP TO DATE WITH THE LATEST MACHINING TECHNOLOGIES







Visit our website to check the STEP schedule and sign up for a class today!

WWW.SECOTOOLS.COM/STEP

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SECOTOOLS.COM/US

For technical assistance, call:
1-800-832-8326

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